

R2EL

Road to Entrepreneurial Leadership

To inspire and nurture
tomorrow's
entrepreneurial leaders

R2EL Overview

R2EL stands for Road to Entrepreneurial Leadership. It is an empowering seminar series with the sole purpose of inspiring and enabling tomorrow's entrepreneurs and leaders.

Sponsor Benefits

- Investing in the leaders of tomorrow
- Generating new deal flow
- Brand exposure to high net-worth entrepreneurs
- Giving back to society

Who can participate in the R2EL Sponsorship Program?

Sponsorship is open to entrepreneurial eco-system organizations e.g. venture capital firms, asset management firms, private equity firms, investment banks, corporate law firms, corporate accounting firms, and related service providers.

What are the R2EL Sponsorship Levels?

Silver Sponsor – USD\$/CHF 1,000

- Acknowledgment on R2EL Website
- Acknowledgment in the R2EL Program

Gold Sponsor – USD\$/CHF 5,000

- Acknowledgment on R2EL Website and logo link
- Acknowledgment in the R2EL Program
- Recognition in the Registration Area

Platinum Sponsors – USD\$/CHF 10, 000

- R2EL website frontpage logo placement and link
- Recognition in the Registration Area
- Acknowledgment in the R2EL Program
- Announcements acknowledging sponsors during appropriate events
- Table space for your company literature in the registration area
- Recognition sign at R2EL Entrance
- Large sign in the Exhibit Hall listing the sponsor's name, logo

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How does R2EL work?

R2EL is a seminar series where successful technology entrepreneurs interface directly with students and budding entrepreneurs from the world over to inspire, mentor and lead them into realizing their dreams of creating world-changing start-ups.

The seminars are free and open to students, ecosystem participants and the public at large.

Who attends R2EL?

Students looking to create their own technology startups and budding entrepreneurs looking for inspiration and support from those that have done it before. Additional attendees include, technology and business leaders, venture capitalists, investment bankers, asset managers, corporate attorneys and leaders of academia.

Where and when is R2EL held?

R2EL starts on November 29, 2010 at Widder Hotel, Zurich, Switzerland with worldwide live event streaming on the Internet.



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